

TREND INFO

spring / summer
2014

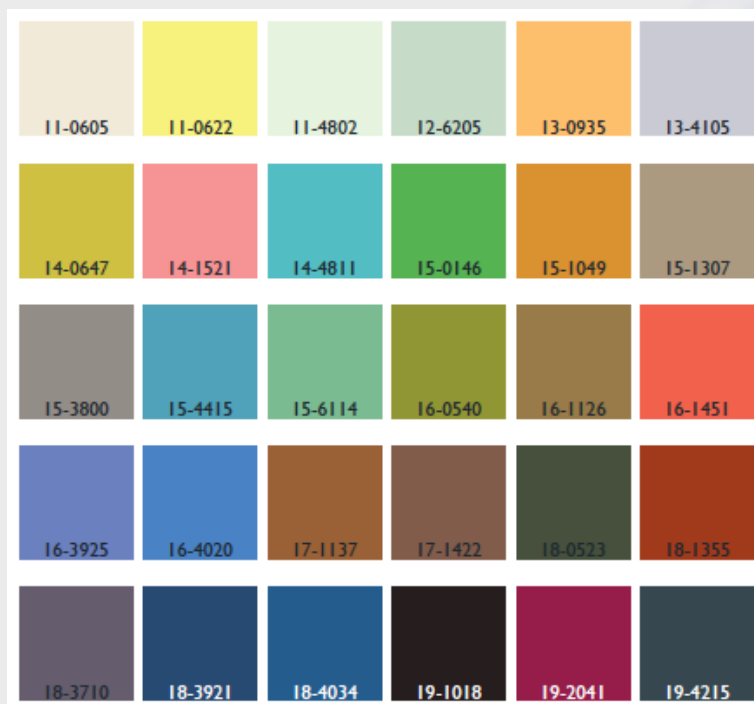
M E N S W E A R

- formal and casual lightness
- clear and structured
- still some used effects
but no more vintage
- inspiring themes
- innovative fabrics



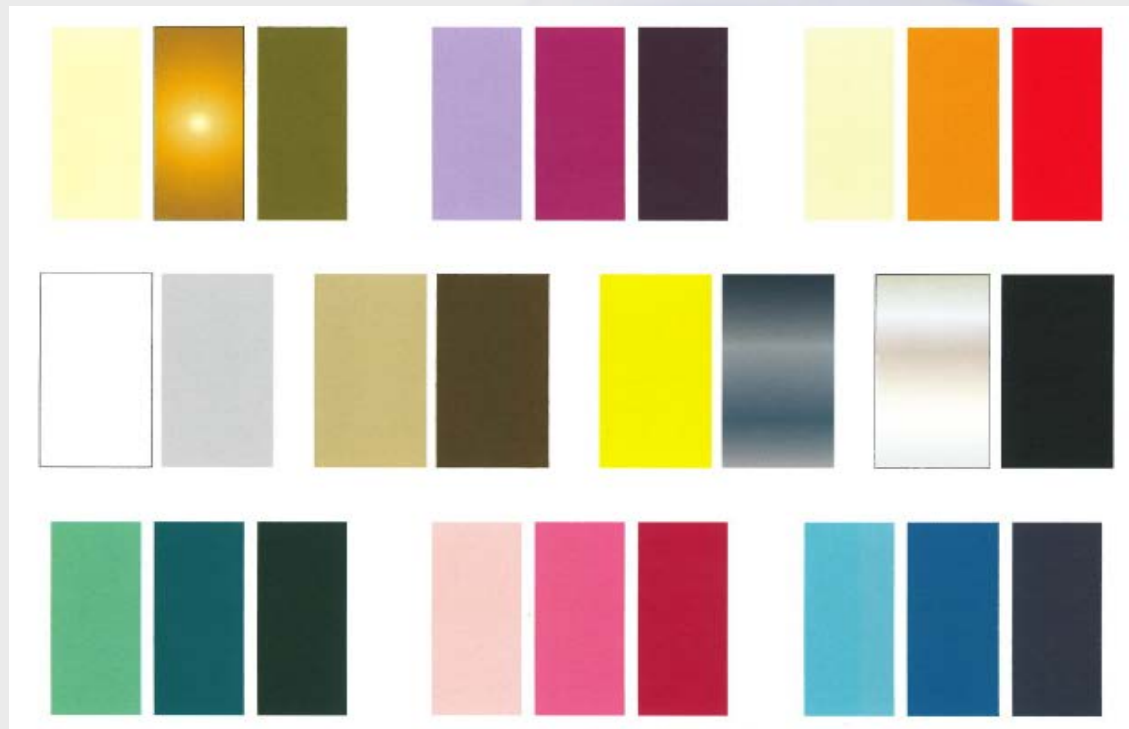
C O L O U R S

Colours MEN by Lenzing



C O L O U R S

Milano Unica: BE BOLD



C O L O U R S

seen at: **Milano Unica**



by courtesy of: ALBINI Group

Munich FABRICStart

Smart and casual:

- linen blends, clean with technical features
- soft cottons, plain or printed
- (micro) structures, not flat
- micro dessins: piqué, herringbone, houndstooth
- Lyocell qualities (viscose)
- stretch blends (jackets and trousers): cotton-Lyocell-Lycra, cotton-linen-Lycra



Designs by: Cocci Stefano, Italy



Designs by: Emmebi Smart Yard, Italy



Designs by: Cotonificio Veneto, Italy

Smooth and shining:

- rich cotton poplins
- gabardines with structures
- ultra-light jerseys
- distinctive unis
- Lurex effects, coatings
- 3 D optics
- classical micro dessins
- colourful ethno dessins



Designs by: Inwool Jersey, Italy



Designs by: Pontetorto, Italy

Featherweights:

- crepe, crepe-satin with stretch, Crepe de Chine
- linen with metallic effects
- (woollen) jacquards
- neutrals and pastels, also with colourful accents
- inspired by the 60ies



Designs by: Philea Textiles, France



Designs by: Canepa, Italy

Munich FABRICStart

Soft and fluid:

- high-quality fabrics
- with structures, not flat
- modern contrasts created by coatings



Designs by: Faiza

Munich FABRICStart

Matt-finished shine:

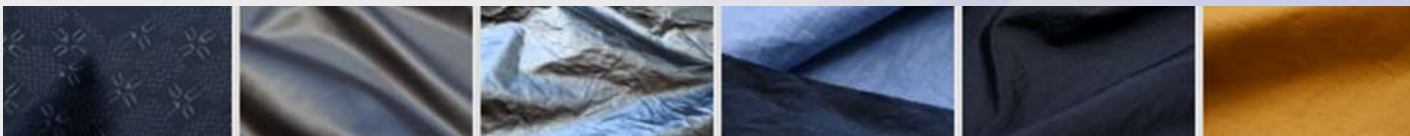
- jerseys, organzas, satins
- laser-printed motives, fluid prints
- metallic coatings



Designs by: Ricciarini Grou, Italy



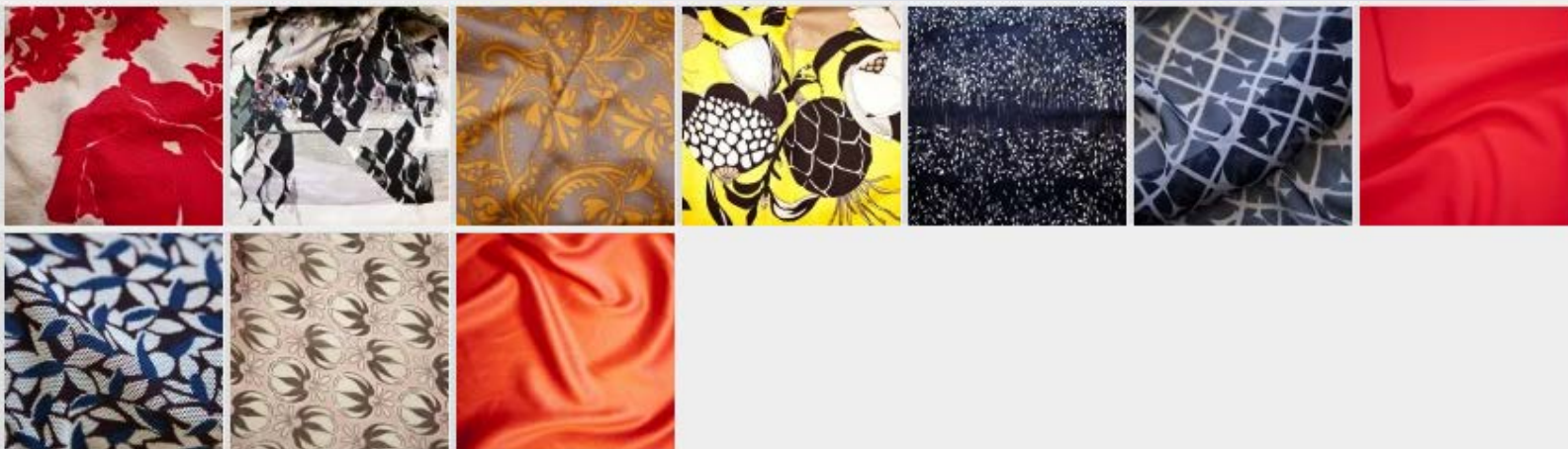
Designs by: Master Loom, Italy



Designs by: Olmetex, Italy

MunichFABRICStart

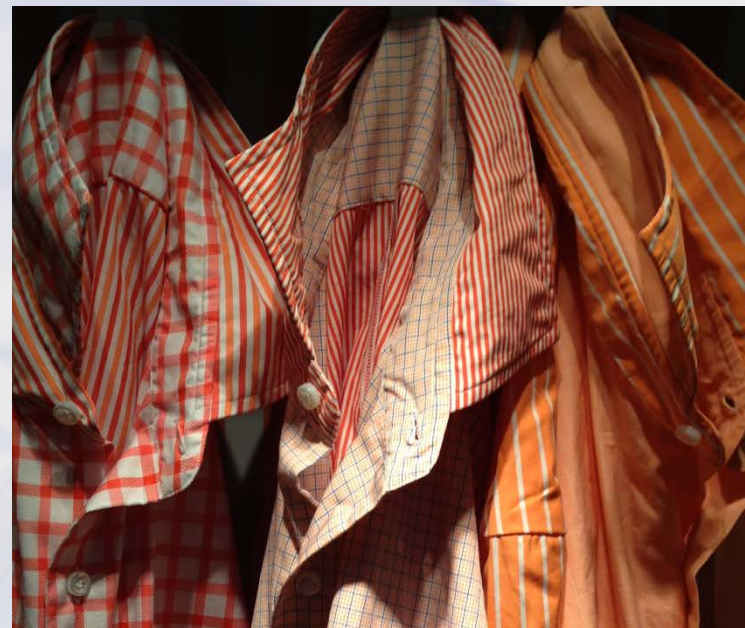
Prints:



Designs by: Studio Elle, Italy

F A B R I C S

by courtesy of: ALBINI Group



spring/summer 2014

Colourful and bright

- fresh colours on nylons or cottons
- colour all over or just a detail
- pastels
- neon colours
- fluorescent colours
- shining or matt effects
- micro dessins, mini prints
- narrow or block stripes
- structures
- stretch
- transparent fabrics



Luxurious and shining

- natural lustre, chatoyant
- cool, smooth and soft hand-feel
- blends of silk, linen and viscose/rayon
- outerwear: ultra-fine nylons
- rich and flowing optics
- colourful unis or mini prints
- floral or geometrical designs
- shirts: long collar tips (button-down, tab)
- trousers: one or more pleats
- slim fit
- narrow ties and belts



TextilWirtschaft 04_2013

Black, Grey & White

- broad range of shades
- soft contrasts, warm hues
- blends of natural and man-made fabrics
- coatings (denim, knits)
- pre-washed and dip-dyed fabrics
- prints



Engineered Nature

not the romantic but the raw, crude and wild side of nature:

- dark and shaded colours
- altered, even abstract military prints (camouflage)
- high-tech finishings:
coating, washing, dyeing, printing
- ultra-light pre-washed nylons
- waxed nylon-oxfords and cottons
- Tencel
- light-weight bomber jackets, coats
- slim fit trousers
- loose-fitting shirts



TextilWirtschaft 04_2013

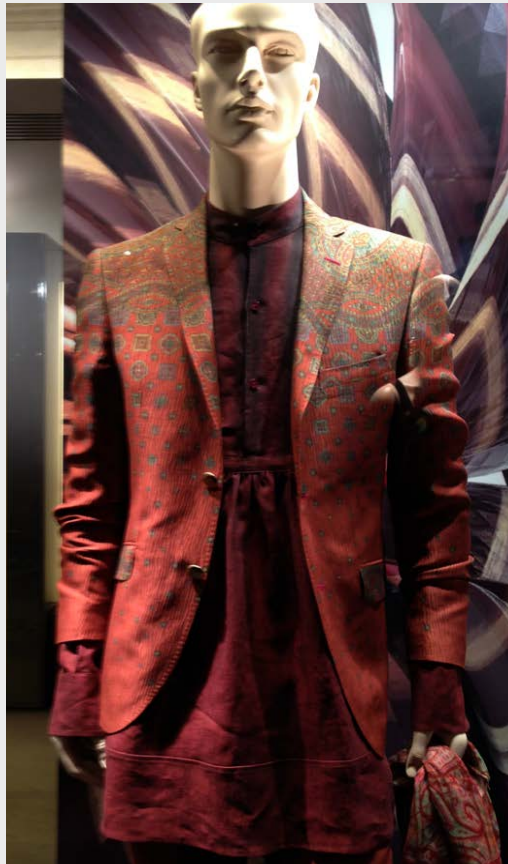
IMPRESSIONS



spring/summer 2014

IMPRESSIONS

seen in:
Florence



spring/summer 2014

IMPRESSIONS

seen in:
Florence



spring/summer 2014

IMPRESSIONS



seen in Milan

spring/summer 2014

IMPRESSIONS



seen in Florence & Milan

S H I R T S

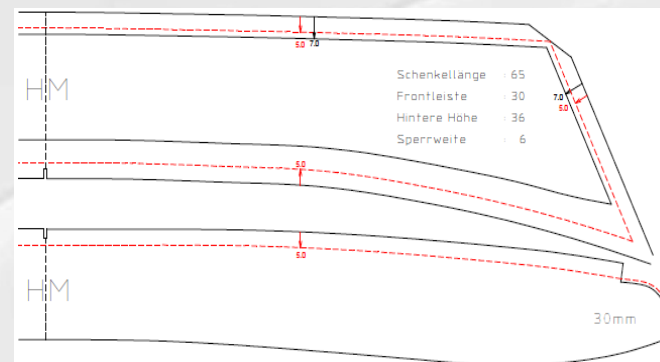
seen at:
Milano Unica



spring/summer 2014

A close-up photograph of a dress shirt collar. The shirt has a pattern of thin, vertical light blue stripes on a white background. The collar is a standard pointed style, and a single, round, yellow button is visible at the center where the collar points meet. The shirt is laid flat on a neutral, light-colored surface.

<i>basic:</i>	DV 93 R (3660 R)
<i>patch:</i>	DV 19 RW (3615 R)
<i>collar band:</i>	DV 93 R (3660 R)
<i>cuffs:</i>	DV 93 R (3660 R)
<i>front placket:</i>	DV 19 RW (3615 R) or SE 310



A close-up photograph of a dress shirt collar. The shirt features a light blue and white vertical stripe pattern. The collar is a standard pointed style, and the placket with a single visible button is visible at the center. The shirt is laid flat on a neutral, light-colored surface against a dark background.

Technical drawing of a window frame cross-section. The drawing shows a frame with a top rail, a bottom rail, and a side rail. The frame is divided into three main sections: a top section, a middle section, and a bottom section. The top section is labeled 'HM' and has a height of 80 mm. The middle section is labeled 'HM' and has a height of 35 mm. The bottom section is labeled 'HM' and has a height of 38 mm. The side rail is labeled 'Sperrweite' and has a width of 4 mm. The frame is shown with a dashed line indicating the internal structure. The dimensions are given in millimeters (mm).

Schenkellänge	80
Frontleiste	35
Hintere Höhe	38
Sperrweite	4

35 mm

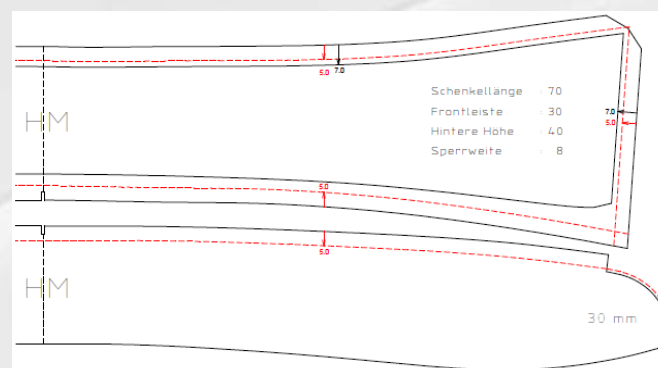
COLLARS

Formal model 1133 classic shirts



Combination of interlining

<i>basic:</i>	DV 81 R (3640 R)
<i>patch:</i>	DV 31 R (3620 R)
<i>collar band:</i>	DV 81 (3640)
<i>cuffs:</i>	DV 81 R (3640 R)
<i>front placket:</i>	DV 19 RW (3615 R) or SE 310



COLLARS

Dress

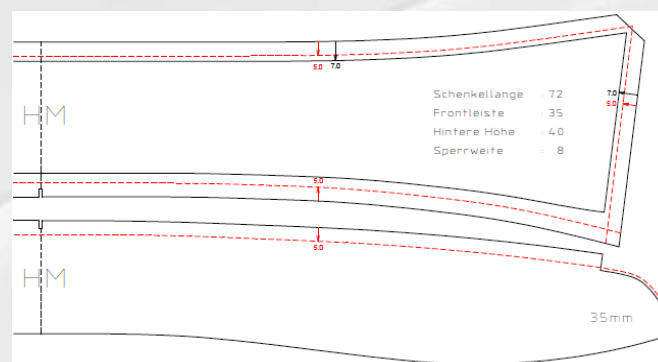
model 1134

correct dress shirts



Combination of interlining

<i>basic:</i>	DV 51 R (3630 R)
<i>patch:</i>	DV 19 RW (3615 R)
<i>collar band:</i>	DV 51 R (3630 R)
<i>cuffs:</i>	DV 51 R (3630 R)
<i>front placket:</i>	DV 19 RW (3615 R) or SE 310



spring/summer 2014 *

* WENDLER inside

COLLARS

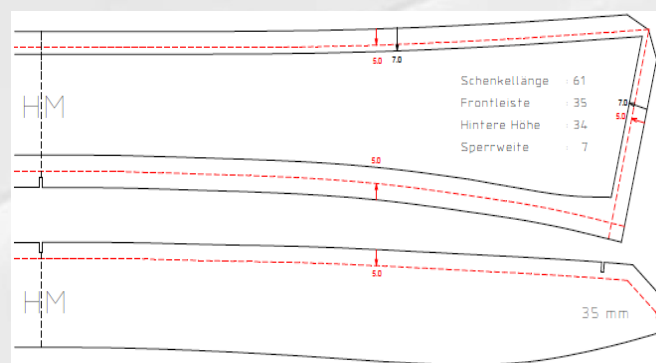
Semi-dress model 1159

fashionable dress shirts



Combination of interlining

<i>basic:</i>	DV 31 R (3620 R)
<i>patch:</i>	DV 19 RW (3615 R)
<i>collar band:</i>	DV 31 R or DV 19 RW (3620 R or 3615 R)
<i>cuffs:</i>	DV 31 R or DV 19 RW (3620 R or 3615 R)



spring/summer 2014 *

* WENDLER inside

COLLARS

Semi-dress model 9406

fashionable dress shirts



Sandwich system for a very smooth collar band:

basic: DV 51 R (3630 R)

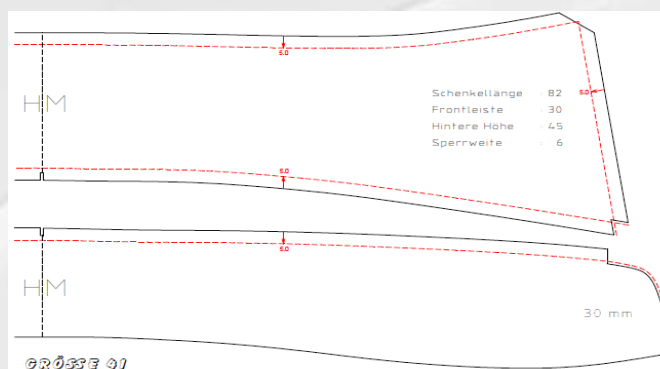
patch: DV 19 RW (3615 R)

sandwich of

inner band: DV 51 R (3630 R)

outer band: DV 19 RW (3615 R)

cuffs: DV 51 R (3630 R)



COLLARS

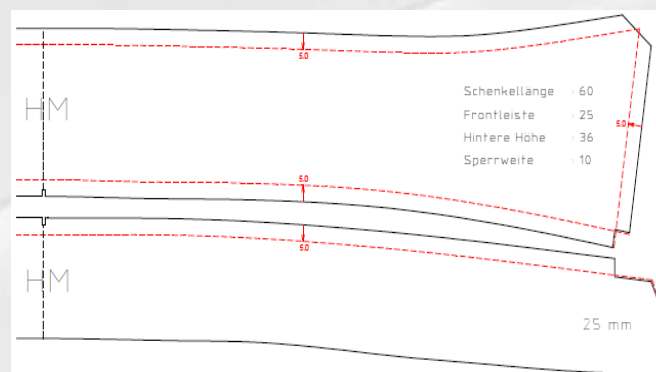
Casual model 9352

casual shirts with special collars



Combination of interlining

<i>basic:</i>	DV 31 R or DV 19 RW (3620 R or 3615 R)
<i>patch:</i>	none
<i>collar band:</i>	DV 31 R or DV 19 RW (3620 R or 3615 R)
<i>cuffs:</i>	DV 31 R or DV 19 RW (3620 R or 3615 R)



COLLARS

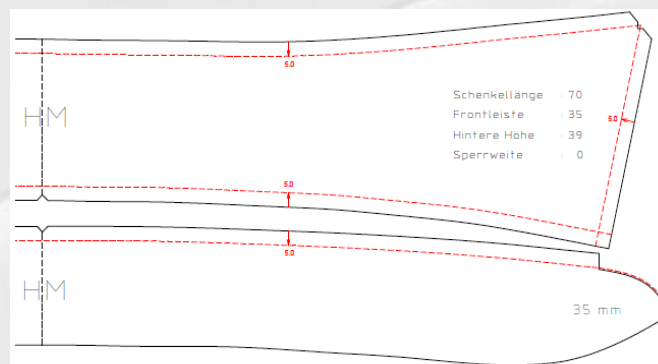
Button-down model 7003

semi-dress or casual



Combination of interlining

<i>basic:</i>	DV 31 R or DV 51 R (3620 R or 3630 R)
<i>patch:</i>	none
<i>collar band:</i>	DV 31 R or DV 51 R (3620 R or 3630 R)
<i>cuffs:</i>	DV 31 R or DV 51 R (3620 R or 3630 R)



COLLARS

Crash model 7034

casual shirts, garment-dyed
or garment-washed



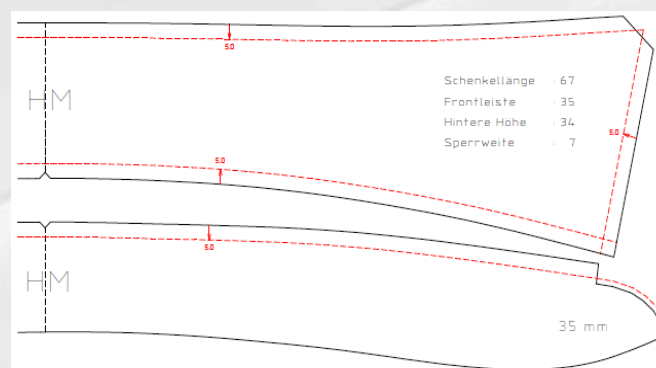
Combination of interlining

basic: E 26 RW or E 23 W or HF article

patch: none

collar band: E 26 RW or E 23 W or HF article

cuffs: E 26 RW or E 23 W or HF article



COLLARS

Fancy model 7037 printed shirts



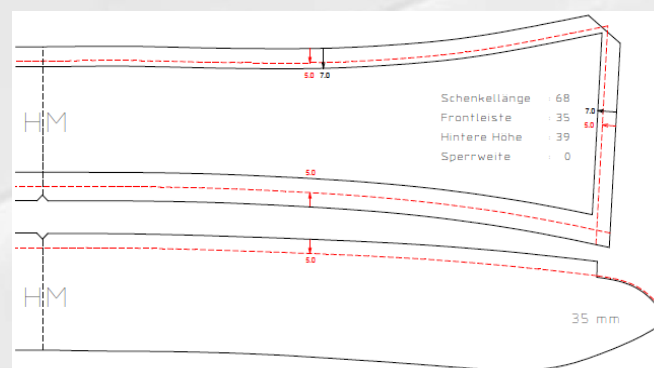
Combination of interlining

basic: DV 8 or DV 19 RW or SE article
(3600 or 3615 R or SE article)

patch: none

collar band: DV 19 RW or DV 31 R
(3615 R or 3620 R)

cuffs: DV 8 or DV 19 RW or SE article
(3600 or 3615 R or SE article)



WENDLER INSIDE *



* IN ALL BRANDS AROUND THE WORLD

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